



# HIGHWAY TO BUSINESS

Start your own business



Are you new in Sweden?



Have you ever considered being your own boss?

Highway to Business might be the solution for you.

## WHAT WE OFFER

We help you develop your idea in a customer driven and operational program using committed business advisors and our well known network. All this at no cost with a six month start-up subsidy from Arbetsförmedlingen.

## A 3-STEP PROCESS

Step 1: Get inspired to start your own business.  
- Learn more about the program.

Step 2: Evaluate and develop your idea.  
- Is your business idea a good one?

Step 3: We help you develop and start your business.  
- Go from an idea to a business!

## WHO SHOULD APPLY?

We welcome applicants that have experience in running a business or have started working on a business idea since they arrived in Sweden. Applicants should be registered at Arbetsförmedlingen.

## WHAT DO WE EXPECT FROM YOU?

- Commitment to actively participate in joint sessions and events.
- Willingness and ability to commit to the program full-time or at least 50% part-time.
- Fulfilment of the objectives agreed with business advisors.
- Openness with us about your experience, challenges, fears and hopes.

## HIGHWAY TO BUSINESS 3-STEP PROGRAM



Do you want to start your own business?

Get inspired

Present and develop your idea with a professional business developer

We help you start and develop your business - Go from an idea to a business!

Step 1: 1 hour

Step 2: 8 hours

Step 3: Up to 6 months

## IMPORTANT DATES

Please visit our website:  
[www.malmbusiness.com/highway](http://www.malmbusiness.com/highway)

## HOW TO APPLY

Contact your local officer at Arbetsförmedlingen or contact Buyamin Zulal, the project manager at Arbetsförmedlingen:  
[buyamin.zulal@arbetsformedlingen.se](mailto:buyamin.zulal@arbetsformedlingen.se)  
010-4873490.

## HIGHWAY TO BUSINESS PARTNERS

Highway to Business is designed by Malmö stad, Almi, Arbetsförmedlingen and Tillväxt Malmö, with professional business advisors. The project is funded by the European Regional Development Fund (ERDF).

Highway to Business is also called "Samverkan för ökat entreprenörskap".

**Contact your local officer at Arbetsförmedlingen today. Apply now!**

## QUESTIONS?

If you have any further questions regarding the project please contact project manager Fadi Barakat.

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